I-70 exit signs tout KU athletics, academics

By The Associated Press

LAWRENCE — New exit signs along Interstate 70 east of Lawrence tout recent athletic and academic successes at the University of Kansas.

Kansas Turnpike Authority workers Wednesday raised the new signs showing a Jayhawk followed by the exit number and three of KU's recent accomplishments: "An International Research University," "2008 NCAA Men's Basketball Champions," "2008 Orange Bowl Champions."

It replaces a sign toppled by wind last year that trumpeted the school's four NCAA men's basketball titles without mentioning the school's academics. KU spokesman Jack Martin said when the basketball team began to show promise last year, the design of the new sign was put off.
Tick season in full swing

"And so if in the next two or three weeks you start feeling like you..."

By Sarah Henning

For something so tiny, ticks can pack a mean punch. They can crawl up your leg, burrow in the crook of a knee or under the lining of a sock, latch on and begin to feed. And before you know it, a few weeks down the road, you might start feeling more than under the weather — inflicted with ehrlichiosis, Rocky Mountain Spotted Fever or Lyme disease.

As much as that can ruin a perfectly good late spring and early summer, it might be the case for more folks this year as the number of ticks in Lawrence is up this year, says Kansas University professor Greg Burg.

"I would say that more people are coming in contact with them; whether they're bit or not, it's up to them," Burg says. "Yes, I would say that... more people will see ticks this year."

Burg studies the population of ticks and says the snow this winter provided the perfect insulator for the critters, making them plentiful this time of year. He says the numbers are the highest they've been since 2005.

Signs of illness

That's cause for concern for area health officials. Kathy Colson, a registered nurse with the Lawrence-Douglas County Health Department, says there have been two reported cases of Lyme disease and three reported cases of Rocky Mountain Spotted Fever in the county so far this tick season. She says, though, that she thinks the number could be much higher because many times doctors treating patients might not know a tick bite has occurred and therefore may not test for a tick-borne disease.

Because of this, Colson recommends that when a tick is found and removed, the date be marked on the calendar.

"The best thing to do is when you have to remove a tick or know that you have been in a tick-infested area, and you have pulled some ticks off your body, is to kind of make a mark on the calendar, just as a reminder," Colson says. "Generally speaking, if you are going to get sick, it's going to be in the next couple of weeks, maybe three weeks.

have the flu, you notice a funny rash of some sort, just not feeling good, that's the time to call the doctor. And when you see the doctor, let them know that indeed you had a specific date when you know you had ticks, maybe not a specific tick bite that you found, but definitely you knew you were involved with ticks. So that the doctors then will think about what to order and how to treat you."

Precautions also need to be taken for your pets, says veterinarian Jim Kraft of Lawrence Veterinary Hospital, 3210 Clinton Parkway Court. He recommends using a topical tick control product like Frontline Plus rather than flea and tick collars. And while most pet owners may think of their dogs first, Kraft says they also need to know that cats can be bitten, too.

"People need to be aware that cats can get ticks and there's a parasite that is carried by ticks that can kill cats," Kraft says of cytauxzoonosis. "This last week we've had two cats that have died from that. It's a fatal disease."

Removal and precautions

Burg has been studying ticks for years, though he says he's only had two tick bites in that time. He says the secret is dressing "like a dork."

"If you go out, look like a dork, wearing long, light-colored pants, with your socks, tube socks, up half calf, you won't have ticks," Burg says. "You pick up ticks from low grass, not trees — they're not dropping out of trees, and so they're getting on your boots or shoes or socks or if you have long pants, on your pants, and crawl up from there."

Colson also recommends the use of DEET-containing bug spray and says if you get a tick, stay calm and remove it carefully.

Just go ahead and use a pair of tweezers. Put the tweezers as close to your body as possible and pull very slowly and gently, you don't need to twist, you don't need..."
to do anything, just very slowly and gently pull back against and remove the tick,” Colson says. “If you leave any body parts, don’t freak about that either, just clean that site with soap and water.”

But, she says, if you can, always check yourself daily if you’ve been outside this time of year because if you can get a tick off within 24 hours of it attaching, it is much less likely that you will fall ill.

Colson says. “If you can avoid getting a disease, you’re much better ahead than if you have to be treated for a disease.”
College apparel infuses belonging

By Mike Hall
THE CAPITAL-JOURNAL

Why do sports fans buy clothing identifying them with their favorite teams?

And what effect does that clothing have on the fans' self-image?

Edward Hirt was called to court to answer those questions in the lawsuit brought by The University of Kansas against companies operating as Joe-College.com, including one retail store at 734 Massachusetts in Lawrence. He testified during Thursday's session in U.S. District Court in Topeka.

Hirt is a professor of psychological and brain sciences at the University of Indiana.

KU and Kansas Athletics Inc. is suing Larry Sinks, owner of Victory Sportswear LLC, and Clark Orth, owner of the screen printing operation that is part of the Victory company, for allegedly using KU-trademarked symbols on T-shirts without permission from the school.

Hirt offered a wide-ranging explanation of the psychology of

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Apparel: Psychologist testifies in KU T-shirt trial

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sports team apparel.
It allows the wearers to “bask in the reflected glory” of the team, he said. It also gives the wearers a sense of belonging to a group with a common interest.

“It means you are not alone,” Hirt said. “It means we are part of something that is bigger than ourselves.”

KU officials argue they have no control over the quality of the products being sold by Sinks’ businesses and are embarrassed by some slogans on the shirts. The shirts are made to look like the T-shirts officially licensed by the university, so KU officials often are questioned by alumni and other supporters about why the university is producing them, Jim Marchiony, KU’s associate athletic director for external relations, testified earlier Thursday.

While Hirt was on the witness stand, jurors were shown a picture of a John Deere tractor. Hirt said the distinctive green and yellow color pattern demonstrates to most people quickly that it is a John Deere product.

He said the color scheme identity is important because owners of those machines are stating to the world they are proud to own a John Deere. The color scheme over the years has come to represent “high quality and reliability” in agricultural circles.

And that is why KU officials argue it is important for them to keep control over the use of KU symbols and colors to avoid degrading the school’s good reputation, said Charlie Henn, an attorney representing KU.

The trial resumes for half a day today. Litigants then will take a week off and resume July 7.

Mike Hall can be reached at (785) 295-1209 or mike.hall@cjonline.com.
Titletown talk

ESPN's visit packs Fieldhouse with fans

By Asher Fusco
THE CAPITAL-JOURNAL

LAWRENCE — Nearly three months after the fact, Mario's Miracle still draws cheers from the Jayhawk faithful.

About 1,000 Kansas fans gathered Friday morning at Allen Fieldhouse for the taping of ESPN's "Titletown USA," a SportsCenter segment that declared Lawrence one of the nation's 20 most successful sports cities.

The crowd cheered and chanted frequently at the request of the director, but saved its most spontaneous roar for the replay of the Kansas bas-
ketball team's national championship victory.

"You have a University here that everything revolves around," said ESPN anchor Darren Lyn. "In a small town like Lawrence, Kansas, or maybe Gainesville, Florida, the University is the focus."

The segment is part of a series that will air from July 2 through 27 on SportsCenter. At the end of the 20-city tour, fans will vote to decide which city should be named "Titletown USA." ESPN will film a live segment from Lawrence.

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Big Jay knows which town deserves the Titletown honor. The Jayhawks' mascot was one of many fans who attended a taping of the ESPN show, Titletown USA, at Allen Fieldhouse on Friday. The segment is part of a series which will air next month on ESPN's SportsCenter.
Kansas fans cheer during the taping of a segment of Titletown USA, to be seen at a later time on ESPN. The biggest cheers were reserved for a showing of the Jayhawks’ NCAA basketball championship. The taping started at 9 in the morning and went for about an hour.

**Titletown:** ESPN’s Lyn amazed at early turnout

Continued from Page 1C

the winning city July 27.

Friday’s taping started at 9 a.m. and lasted nearly an hour. Lyn interviewed KU basketball coach Bill Self while the audience shook crimson and blue pom poms behind the set. Despite the early wakeup call, Kansas students dotted the crowd. High school cheerleading groups participating in Kansas cheer camp also attended in droves.

“This is just amazing,” Lyn said. “On a Friday morning at 9 during summer when school is really not in — to have this amount of people here — really shows the passion of the fans here in Lawrence.”

Lawrence earned the nod as one of the nation’s top 20 sports cities because of the Kansas football team’s 12-1 season and FedEx Orange Bowl victory, the Kansas basketball team’s national championship, and Lawrence High’s Class 6A state girls basketball title. Lyn said success on prep, collegiate and professional levels was taken into account when deciding on Titletown finalists.

Self said he didn’t know much about ESPN’s Titletown segments, but he thought Lawrence deserved consideration.

“I don’t think many places, per capita, are as excited as we are here in Lawrence,” Self said.
call for a clean campaign.
C. Same difference
Correct answer: A, but don't dock your points if you chose B or C.
Ryun and his primary opponent, State Treasurer Lynn Jenkins, have already started taking swipes at each other. Ryun says he got no response from Jenkins to his request for civility. Jenkins says, in essence, that the request was bogus and that Ryun's operatives have already spent a gob of money on ads bashing her.

The Centers for Disease Control says the chances of contracting illness through this activity are at a record high since the organization began keeping records in 1960. What's the activity?
A. Eating a tomato
B. Apparently, working for the Topeka Fire Department
Correct answer: A, although you do have to wonder about B considering that 28 firefighters called in sick on one day earlier this month. For the record, the CDC reported that the number of Americans sickened by eating tomatoes contaminated with salmonella increased to more than 700 this week. It's the largest outbreak connected to the tomato crop, the CDC said.

On which of the following did Americans spend more?
A. The Phoenix Mars lander rocket mission
B. The rockets, firecrackers and other fireworks Americans purchased last year
Correct answer: B. It's not even close. Spending on fireworks was $930 million, according to the American Pyrotechnics Association, while the space mission cost about $420 million.
Ric Anderson, who finds it impossible not to root for a business that seems to take such delight in trashing Missouri, can be reached at (785) 295-1282 or ric.anderson@cjonline.com.
Attorney questions other shirts

Jurors asked to return July 7 in Joe-College, KU T-shirt case

By Mike Hall
THE CAPITAL-JOURNAL

An incident showing how serious The University of Kansas is about protecting its trademarks occurred after jurors in a case against a Lawrence retailer were dismissed for the day Friday.

Jurors hearing the lawsuit filed by KU against Larry Sinks, Clark Orth and their businesses operating under the name of Joe-College.com, were dismissed for the day at 11 a.m. They will report again at 8:30 a.m. July 7.

After the jurors left the room, Jim Tilly, the attorney for Sinks and Orth, made an appeal to Judge Julie Robinson to reconsider a ruling she made earlier preventing him from calling representatives of the Jayhawk Bookstore and Jayhawk Spirit as witnesses.

He said T-shirts carrying messages identical to the messages KU officials have claimed as being offensive were purchased in the two stores Thursday. They carried tags indicating they were licensed by The University of Kansas.

One slogan that has been a constant fixture of the trial is a message disparaging the University of Missouri with an obscenity only thinly disguised by transposing two letters.

Henn said he had no explanation for the shirts bearing the tags indicating the shirts had been approved by the university. They aren't, he said. He said he and KU officials would attempt to find out who was manufacturing the shirts and predicted they "are most likely going to be sued next week."

Throughout the trial, Tilly has cited businesses using the name Jayhawk in the business name or even the image of the mythical Jayhawk bird that originated as a symbol for the university. School officials have said negotiations are under way with a number of such businesses to enter into licensing agreements for use of the KU trademarks.

Last month, Henn and his law firm — Kilpatrick Stockton LLP, based in Atlanta — made national news for winning a $304 million verdict for its client Adidas AG against the Topeka-based Collective Brands, owner of Payless ShoeSource. As a partner in the law firm, Henn participated in the Adidas lawsuit.

Mike Hall can be reached at (785) 295-1209 or mike.hall@cjonline.com.
Justices won’t hear Kansas tuition case

By Tim Carpenter
THE CAPITAL-JOURNAL

Nearly 250 undocumented immigrants paying in-state tuition rates to attend Kansas colleges and universities can breathe easy, for now.

Kris Kobach, who challenged the tuition benefit with a federal lawsuit that was given a cold shoulder by the U.S. Supreme Court, vowed Tuesday to regroup for a fresh assault on the four-year-old state law.

"It is a problem whenever a state has a statute on the books that is clearly in violation of federal law and violates the rights of U.S. citizens," he said. "Eventually, it will become clear."

Rep. Brenda Landwehr, R-Wichita, said the Supreme Court’s decision last week not to review lower court rulings dismissing the lawsuit wouldn’t deter advocates of an uphill fight to reverse the tuition policy.

"You’re going to see the illegal alien legislation on a regular basis until we get something done," she said.

However, legal or legislative remedies would be months or years in the making.

In fall 2007, Kansas universities, community colleges and technical schools enrolled a record 243 students who entered the country illegally but qualified for in-state tuition because they attended an accredited Kansas high school for three years before graduating. Ten states have laws applying in-state status to undocumented immigrants for tuition purposes.

Kip Peterson, spokesman for the Kansas Board of Regents, said the dearth of public criticism flowing into the board’s Topeka office indicated the issue wasn’t a priority for Kansans.

"I can’t recall the last time we got a public letter on the issue," Peterson said. "The board has always been supportive of the concept of expanded educational opportunities."

Savings for qualifying immigrant students is substantial. In-state tuition at Kansas State University and the University of Kansas is $6,000 annually, but nonresident tuition is $15,000 a year. The two universities combined enrolled 18 of these special students last fall, while Washburn University had none.

Most qualifying students attend community colleges, which have significantly lower tuition charges.

Kobach, a law professor at University of Missouri-Kansas City and chairman of the Kansas Republican Party, said it might be easier to have merits of a tuition lawsuit heard in state court. Federal judges concluded Kobach’s out-of-state students and parents who were plaintiffs in the case didn’t have legal standing to sue.

"Most Kansans want this issue answered," said Kobach, who is working with the Immigration Reform Institute in Washington, D.C.

Josh Bernstein, director of federal policy at the National Immigration Law Center in Washington, D.C., said it was unlikely Kobach would prevail in federal court and believes he would face significant obstacles in state courts. Legislatures have been loath to repeal tuition statutes, he said.

Bernstein said high-achieving immigrant students who want a college degree should go about their studies in Kansas without concern for Kobach.

"He’s not going to win," Bernstein said.

Tim Carpenter can be reached at (785) 295-1158 or timothy.carpenter@cjonline.com.
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THE CAPITAL-JOURNAL

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University Notes

LAWRENCE — Several Spring Hill students were awarded art scholarships during The University of Kansas Department of Art annual spring exhibition and competition. During the exhibition, the art department honored students with $255,370 in scholarships and awards.

Spring Hill students include Jennifer Jo Farnsworth, daughter of Ronald and Teresa Farnsworth; and Bailey Richelle Hoffman, daughter of Martin and Jackie Hoffman.

A KU faculty committee of Cima Katz (chair), Jerry Lubensky, Alison Luoma and Yoonmi Nam judged the nominated students’ art projects.

They were displayed May 4-6 on the third and fourth floors of the Art and Design Building.

Forty art students, including four incoming freshmen, received $222,240 in scholarships of varying amounts, and 10 students received $33,130 in awards of varying amounts.

Funds for most of the awards and scholarships are managed by KU Endowment, the independent, nonprofit organization serving as the official fundraising and fund-management organization for KU.
Institute offers Chinese language program

The Confucius Institute at the University of Kansas is looking for two high school students who have not studied Chinese to participate in its Chinese Jump! summer language program. Participants will receive a $250 stipend upon completion of the program.

Students will receive Chinese language instruction weekdays from 8:30 a.m. to noon July 7-17 in a classroom at the Confucius Institute at KU’s Edwards Campus, 127th Street and Quivira Road, Overland Park.

There also will be a Chinese language and culture “weekend” at the Confucius Institute that will include interaction with other Kansas students in the program, videoconferencing with students in China, and a visit to the Nelson-Atkins Museum of Art. This will occur from 6 to 9 p.m. July 17; 8 a.m. to 9 p.m. July 18; and 8 a.m. to 1 p.m. July 19.

All instructional materials are provided. Meals will be provided July 17-19.

Participants must make a deposit of $50 when enrolling. Students will receive a stipend of $250 in addition to their deposit refund upon completion of the program.

For an application, contact Nancy Hope at (785) 864-918 or nfhope@ku.edu.